

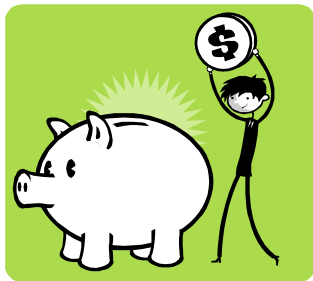
# fundraising

with the emphasis on fun

When your organization needs funds, we make it fun!  
Ask our event planner about creative ways to raise money at Bowlerama Lanes.

## I need to raise...

### A few hundred bucks...



We recommend: 50/50 Split

If your group needs to raise between \$300 and \$1000, the 50/50 party is a solid money-maker that is easy to execute. These are great for Little League, Parent/Teacher Associations (PTA), Hockey Teams and School Groups. We work with you to establish a date, time and prices to be charged, and what menu of items will be included at the event. Ask our event planner for more details – call 651.463.7811.

### A few thousand bucks...



We recommend: Bowl-a-Thon

If your group wants to raise \$1000, \$2000, \$5,000 or more, the best format is the Bowl-A-Thon. This fun event works well for organizations with lots of movers and shakers, as it requires individuals to get pledges from family, friends and co-workers to support their cause. In a typical bowl-a-thon, each person receives over \$100 in pledges. Ask our event planner how to stage a successful bowl-a-thon for your organization. Call 651.436.7811.



We recommend: Corporate Lane Sell

Your group “sells” lanes to businesses, who then reward six employees with a fun bowling outing. Corporate lanes are typically sold for \$100 - \$500, but can go for as high as \$1,000. When soliciting for participating businesses, be sure to note that the business will receive a tax receipt.

I need to call... **515.285.2811** (ask for the event planner)



1313 East Diehl Avenue Des Moines, IA 50315

515.285.2811

[www.bowleramalanes.com](http://www.bowleramalanes.com)